



Video Testimonial Program

LET YOUR CUSTOMERS DO THE SELLING FOR YOU!

Your customers can be your best salespeople! Video testimonials and Google Reviews are powerful tools that help build trust and credibility, as well as increase website conversions.

- **88% of customers trust online testimonials as much as recommendations from colleagues and friends.**
- **92% of customers read online reviews before making a purchasing decision.**
- **Video testimonials are more engaging and persuasive than text. Let your customers do the selling for you!**

We can show you how to encourage your customers to be your brand advocates.

Video testimonials establish trust in a way that written reviews don't.

We're all influenced by the experience of others.

When your prospects are evaluating whether to do business with you or not, let your customers be the ones to convince them.

Video testimonials will build trust and bring in more leads & sales to grow your business.



*Upright Communications will direct and professionally produce 3-5 testimonial videos to showcase your customer experience on your website, in social media and marketing materials. **Click on the image above to see examples.***

TIMEFRAME

To complete the work outlined in the project, we'll need **approximately 4 weeks** from beginning to end, assuming we receive the participant list promptly. Upon program sign-off, we're prepared to start work immediately.

PROGRAM OVERVIEW & PRICING

Below are the fees based on the scope of services outlined in this proposal.

	One-Time Cost
3 video testimonials	\$1,795
4 video testimonials	\$2,195
5 video testimonials	\$2,495

NEXT STEPS

Get amazing customer videos that will build trust and close sales. Upright Communications will direct and professionally produce 3 to 5 video testimonials to showcase your customer experience. We'll work with you to promote the videos on your website, in social media and marketing materials.

All we need from you is a few customers to get started!

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Thank You!

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